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**JOE SPACCARELLI
PRESIDENT & MANAGING PARTNER
S&E PARTNERS**

Joe is well recognized in his field for over 25 years leading B2B and B2C event and experiential programs for companies and industry associations alike. As a change agent, Joe played an integral role throughout his event career delivering solid measurable performance in building brand awareness, educating stakeholders, increasing demand and impacting sales through innovative event strategies and tactics.

Currently with Motorola Solutions for the last six years Joe build and enhance his solid foundation of business acumen as the leader of the North America Sales Operations team and Chief of Staff for the Americas General Manager. Key areas of focus include training and field readiness, sales compensation, sales enablement and corporate fleet management.

Joe was previously Vice President, Event Marketing Operations at Cendant Corporation where he was responsible for annual city-wide conventions in excess of 10k attendees, incentive programs, multi-city road shows, Tradeshows, Investor Meetings, as well as internal and external meetings for world-class brands such as Coldwell Banker, Century21, Sotheby's, Wyndham Hotels, Wingate, Days Inn, Super8 and Jackson Hewitt with P&L responsibility in excess of \$30M. Managing a complex event marketing transition plans and service agreements he supported Cendant's transformation into four publicly traded companies (Realogy, Wyndham Hotel Group, Avis/Budget and Travelport)

Joe began his career at Symbol Technologies Inc, driving a startup to be a Fortune 500 leading provider of enterprise mobility solutions. During his tenure Joe held several key marketing, event and operations leadership positions including worldwide Event Marketing and Customer Briefing Center. Through his tenure at Symbol Joe was responsible for the company's event marketing team, 300 tradeshows and events each year including the annual customer user group and software developers' conferences.

Joe initiated the companies first Experiential Marketing / Mobile Program which ran for 11 consecutive years. Joe also undertook an overseas assignment for several years in the United Kingdom to develop and lead the EMEA Field Marketing organization while leading and supporting the European Professional Golf Association (EPGA) sports activation and marketing tour.

Outside of his professional career he enjoys giving back to his local community actively participating and leading several associations including Three Village Chamber of Commerce, Long Island Convention & Visitors Bureau and Sports commission, Three Village Baseball, and Boy Scouts of America, and Red Cross while volunteering as a CERT first responder.

Joe earned his Engineering degree from S.U.N.Y Farmingdale in Farmingdale, New York.

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